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FOR IMMEDIATE RELEASE

Universal Lighting Technologies Partners with DSI Southwest in North Texas, Oklahoma and Arkansas Region

NASHVILLE, Tenn. (November 8, 2019) – Universal Lighting Technologies, Inc. a global leader in commercial lighting and a member of the Panasonic group, recently announced its partnership with DSI Southwest. DSI is a Dallas-based corporation that has been serving the electrical industry since 1961. The agency will represent Universal’s lighting solutions across North Texas, Oklahoma and Arkansas.

“DSI Southwest has a strong industry reputation paired with deep product knowledge, making them the perfect agency to grow and expand Universal’s products including our EVERLINE® LED upgrade solutions,” said Joe Damiani, executive vice president, sales and marketing. “This partnership signifies next steps in continued market expansion and our unwavering commitment to supporting our distributor partners.”

DSI Southwest champions industry growth by representing quality lines and expansion into new markets. With more than 50 years of experience, DSI Southwest supports distributors with a foundation of experienced personnel, a wealth of market knowledge and a solid customer base.

For more information on DSI Southwest, visit <http://dsisw.com/about-us/>

About Universal Lighting Technologies, Inc.

Universal Lighting Technologies, Inc. a member of the Panasonic group and a subsidiary of Panasonic Lighting Americas, Inc., engineers, manufactures and markets innovative solutions for commercial lighting across North America, including LED drivers, LED modules, fluorescent, HID and connected devices using wired and wireless technology. Universal’s EVERLINE® LED retrofit continuum provides a range of solutions for upgrading fluorescent to LED. With over 70 years of experience, the company is recognized for its commitment to quality and customer service. Learn more about Universal at www.unvlt.com. Like us on [Facebook](#) and follow us on [LinkedIn](#) and [Twitter](#).

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