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**FOR IMMEDIATE RELEASE**

## **Universal Lighting Technologies Partners with Ascend Sales & Marketing, LLC.**

**NASHVILLE, Tenn.** (April 13, 2020) – Universal Lighting Technologies, a global leader in commercial lighting and a member of the Panasonic family of companies, recently announced a partnership with Ascend Sales & Marketing, LLC. Based in New Jersey, the agency will represent Universal Lighting Technologies in high-efficiency lighting solutions, from architectural to general projects, across the North New Jersey and New York City territories.

“As an industry leader, we look forward to expanding our reach in the North New Jersey and New York City markets with an agency who provides extensive market knowledge and a commitment to building strong relationships with their customers,” said Eric Schlechtweg, Universal Lighting Technologies Eastern Region Director of Sales. “Though a newer agency in the NY/NJ market, Ascend has proven to be a top performer in the lighting industry, and we are confident the talented and experienced team at Ascend will continue to offer the best possible technology to customers while expanding the reach of Universal Lighting Technology solutions.”

With a team of sales leaders having over 40 years of experience in lighting and electrical sales, Ascend Sales & Marketing represents an array of quality manufacturers of electrical and industrial lighting products. The Ascend team offers first-in-class service and the highest quality products at competitive price levels. The company offers extensive market knowledge for any type of lighting application, as well as deliberate selection of vendor partners to ensure client projects are completed in a timely manner and supported by a strong sales organization.

For more information about Ascend Sales & Marketing, LLC., visit <https://ascendsm.com/>.

### **About Universal Lighting Technologies, Inc.**

Universal Lighting Technologies, Inc. a member of the Panasonic group and a subsidiary of Panasonic Lighting Americas, Inc., engineers, manufactures and markets innovative solutions for commercial lighting across North America, including LED drivers, LED modules, fluorescent, HID and connected devices using wired and wireless technology. Universal’s EVERLINE® LED retrofit continuum provides a range of solutions for upgrading fluorescent to LED. With over 70 years of experience, the company is recognized for its commitment to quality and customer service. Learn more about Universal at [www.unvlt.com](http://www.unvlt.com). Like us on [Facebook](#) and follow us on [LinkedIn](#) and [Twitter](#).

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